

## **Historic, Archive Document**

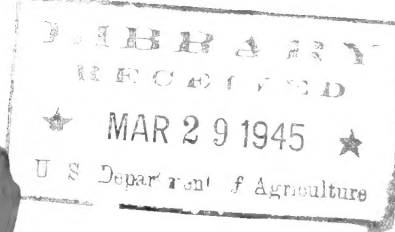
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**FLORAL  
GARDENS**  
INC.

106 Jefferson Ave.  
ROSLYN HEIGHTS  
N. Y.



Sec. 562, P. L. & R.

U.S. Dept. of Agriculture  
Library  
Washington, 25, D.C.

**SUMMER-  
FLOWERING  
BULBS**

*Spring  
1945*







HUNT'S  
VELVET  
WONDER

## Exhibition DAHLIAS

The following list of Dahlias includes only those that we consider worthy of a place in every garden. It represents the cream of the finest varieties and many are proved prize-winners. Whether you select the massive Decorative, the refined Cactus, the dainty Pompon or the lovely Miniature varieties, you will be delighted with the results.

### GIANT PRIZE-WINNING VARIETIES

Wonderful exhibition varieties, specially selected for giant size of flower, attractive color, and growing habit.

<b>Anna Benedict.</b> Deep rich garnet. The most satisfactory dark red variety grown.	Each	3
	\$0 90	\$2 55
<b>Becky Thatcher.</b> Beautiful pink. The color shows up vividly owing to a basal ground of yellow. Perfect stem.	85	2 40
<b>Chautauqua Salute.</b> The purest white of any Dahlia. Flowers average 7 to 8 inches across.	65	1 80
<b>Hunt's Velvet Wonder.</b> Immense blooms of deep violet-purple. Strong grower.	70	1 95
<b>Palo Alto.</b> Soft apricot-buff. Tall and straight stems.	85	2 40
<b>Pride of Austinburg.</b> Large pink flower, suffused yellow with rose center. Well-formed flower on good stem.	70	1 95

**Collection A** One tuber each of the 6 for  
above 6 Prize-Winning Dahlias **\$3.95**

### POPULAR DECORATIVE DAHLIAS

Outstanding varieties in vigorous growing habits, form of blooms, straight stems and free-blooming qualities.

	Each	3
<b>Avalon.</b> Deep canary-yellow; long, erect stems.	\$0 50	\$1 35
<b>Jane Cowl.</b> Massive blooms of bronzy buff and old-gold. A great favorite.	55	1 50
<b>Jersey's Beauty.</b> The finest true rose-pink Decorative Dahlia, and the most popular.	50	1 35
<b>Mrs. I. de Ver Werner.</b> The favorite orchid-lavender variety.	50	1 35
<b>Pride of California.</b> Rich, deep crimson-red. Robust grower.	55	1 50
<b>White King.</b> Pure white; beautiful form.	55	1 50

### REFINED CACTUS DAHLIAS

This type gained its popularity due to the graceful, loose and refined flowers it produces. The following varieties are all excellent for cutting.

	Each	3
<b>Beaute.</b> A real Cactus of clear light yellow which leaves nothing to desire.	\$0 70	\$1 95
<b>Cigarette.</b> Creamy white, suffused burnt-orange. Excellent.	85	2 40
<b>Countess of Lonsdale.</b> Delicate apricot-rose. Low growing; very free-flowering.	65	1 80
<b>Jersey's Dainty.</b> White. A prolific bloomer with long stems. An excellent variety for cutting and for exhibition.	70	1 95
<b>Miss Belgium.</b> An even shade of burnt-orange. Early and continuous bloomer.	90	2 55

### DAINTY POMPON DAHLIAS

These smallest of all Dahlias combine so many good features that they justly deserve a place in every garden. The plants are stocky and flower abundantly.

	Each	3
<b>Amber Queen.</b> Clear amber, shaded apricot.	\$0 30	\$0 80
<b>Arthur.</b> Brilliant scarlet. Very free-blooming.	35	95
<b>Dee Dee.</b> A lovely lavender color rare in Dahlias.	35	95
<b>Edith Muller.</b> Rosy orange and yellow.	35	95
<b>Little Dorothy.</b> Blotched, creamy white and orange-tan. Blooms in great profusion.	35	95
<b>Morning Mist.</b> A showy flower of white tipped lavender. Wonderful for cutting.	40	1 05

### RICH-FLOWERING MINIATURE DAHLIAS

Exquisitely dainty and continuously in bloom. The flowers are long-lasting. Bushes are compact, free-branching, and require only a minimum of care and cultivation.

	Each	3
<b>Baby Sagamore.</b> Golden amber flowers of fine form. Keeps wonderfully when cut.	\$0 45	\$1 20
<b>Bishop of Llandaff.</b> Duplex form of flower; bright scarlet. Fern-like, reddish purple foliage.	45	1 20
<b>Fairy.</b> Rose-pink. Early and continuous bloomer. Keeps wonderfully when cut.	40	1 05
<b>Leiden's Miniature.</b> Salmon-rose shaded apricot. Persistent bloomer throughout summer and fall.	45	1 20
<b>Sanhican's Sweetheart.</b> Bronzy salmon-pink. Flower of excellent keeping qualities.	50	1 35
<b>Sylvia.</b> Deep carmine-red blooms are produced in profusion throughout summer and fall.	50	1 35

### Collection B

One tuber each of the  
6 Popular varieties

6 for \$2.70

### Collection C

One tuber each of the  
5 Cactus varieties

5 for \$3.25

### Collection D

One tuber each of the  
6 Pompon varieties

6 for \$1.75

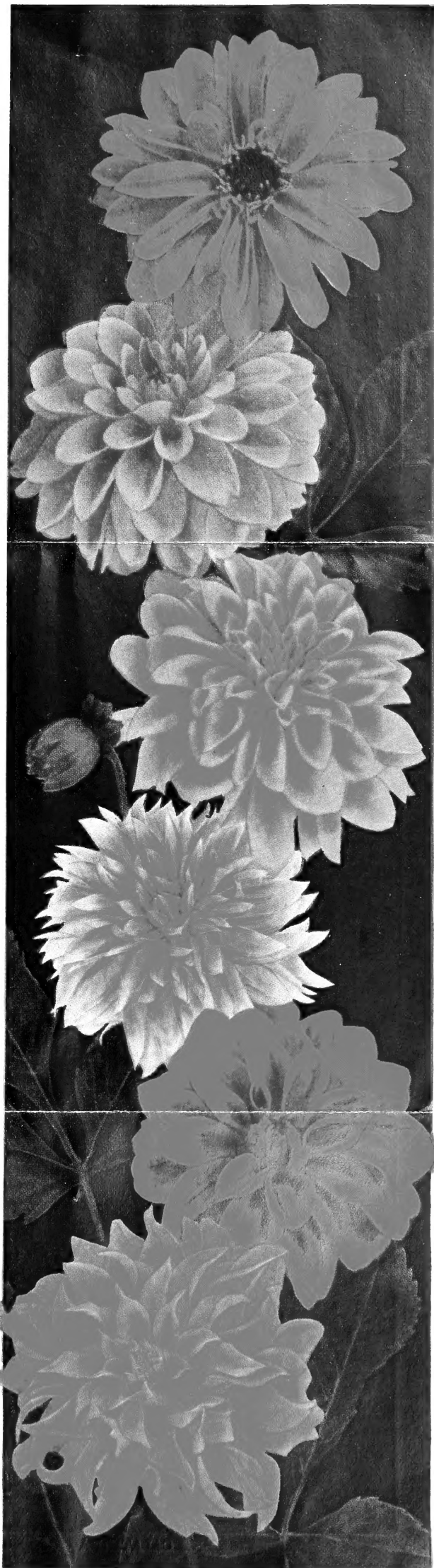
### Collection E

One tuber each of the  
6 Miniature varieties

6 for \$2.25

**Collection F** 4 Miniature  
Dahlia varieties of our selection

4 for  
**\$1.40**







FRILLED BEGONIA

## Gigantic-Flowered **BEGONIAS**

Begonias are, perhaps, the handsomest of all summer-flowering plants. They are very popular for use in window-boxes, as house-plants, and for planting in beds or groups in moist, shaded areas. Gigantic flowers appear uninterruptedly from July until frost. Bulbs may be lifted in autumn and stored in a cool place over winter for planting the following spring.

DOUBLE BEGONIAS	Each	3	12
Red	\$0 35	\$0 95	\$3 50
Pink	35	90	3 40
Yellow	35	1 00	3 60
Salmon	35	95	3 50
White	35	1 00	3 60
Mixed colors		90	3 35

SINGLE BEGONIAS	30	85	3 30
Red	30	85	3 25
Pink	30	85	3 35
Yellow	30	85	3 30
Salmon	30	85	3 35
White	30	85	3 10
Mixed Colors		80	

FRILLED BEGONIAS	90	3 35
Mixed colors		

### RAINBOW MIXTURE OF BEGONIAS

This inexpensive mixture includes all the different colors as well as the various types of Begonias. They will look extremely picturesque in your garden, planted in beds, groups, or as edgings.

12 for \$3.00; 25 for \$5.75

### AMARYLLIS *formosissima*

Brilliant scarlet flowers of almost butterfly shape and formation. Attractive in garden and good pot-plants for the house. Easily grown.

3 for 80c.; 12 for \$2.90

### MAJESTIC AMARYLLIS

One of the most expensive, but also the most beautiful of indoor plants. Bulbs throw vigorous stems with several giant blooms of lily-like form, the colors in the mixture ranging from the richest self-colors as crimson and red, to pink, red and scarlet markings on white grounds.

Each 50c.; 3 for \$1.35

### FANCY-LEAVED CALADIUMS

Very showy foliage plants with red, green, and white variegated leaves. Marvelous pot-plants for the conservatory or sun-porch. Do well in shady window-boxes or even for outdoor bedding in shady or semi-shady positions. Bulbs do best if started in pots, planting one bulb to a 6-inch pot. Extra-choice mixture—no two alike.

3 for 85c.; 12 for \$3.20

### DOUBLE RANUNCULUS

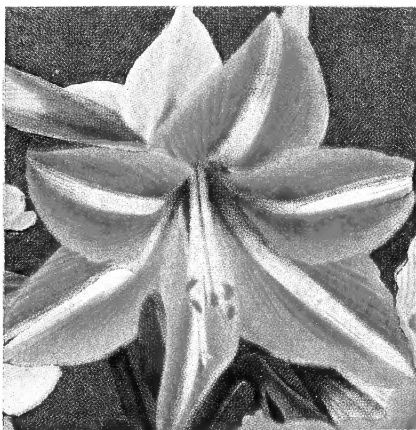
The spider-shaped bulbs produce, in June and July, many flower stems with fully double and large semi-double flowers. Plant during May.

**Tecolote Giants Mixture.** 12 for 70c.; 100 for \$5.00

### COLORFUL ANEMONES

Exceedingly brilliant flowers, excellent for cutting. They like to be planted about 2 to 3 inches deep in a cool, moist, but well-drained soil. These come in many colors.

**De Caen.** Single. 12 for 70c.; 100 for \$5.00.  
**St. Brigid.** Semi-double. 12 for 80c.; 100 for \$6.00.



MAJESTIC AMARYLLIS



FANCY-LEAVED CALADIUM



ISMENE CALATHINA

### ISMENE *calathina* (Peruvian Daffodil)

One of the best of our summer-flowering bulbs. Showy, sweet-scented pearly white trumpet flowers are borne three on a stem, similar to the amaryllis. Prefers a sunny location. Planted in May, they will commence flowering in July.

3 for \$1.15; 12 for \$4.25

### GLOXINIA

One of the handsomest of summer-blooming, tuberous-rooted plants recommended for pot-culture. Large, open, inverted bell-shaped flowers are freely borne above the velvety foliage.

In the mixed colors we supply are included white, blue, rose, purple, red shades; some self-colored, some edged, others spotted or mottled. A fine assortment of colors.

3 for \$1.50; 12 for \$5.50



GLOXINIA

**STASSEN FLORAL GARDENS, Inc., Roslyn Heights, N. Y.**

# ORDER FORM

**STASSEN FLORAL GARDENS, Inc.**  
**ROSLYN HEIGHTS, N. Y.**

Address \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

**All 4 Above Offers \$4.00 Postpaid**

ORDER FORM

GREEN FLORAL GARDENS, Inc.  
ROSELAND HEIGHTS, N. Y.

Amount Enclosed \$





LILIAM REGALE

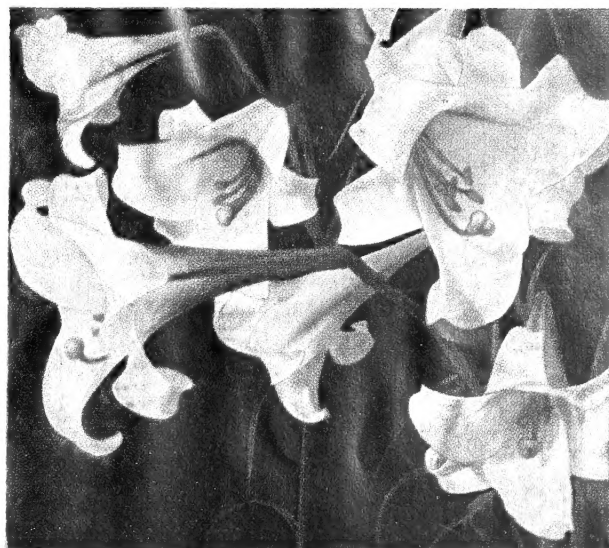
## HARDY GARDEN LILIES

No class of plants for outdoor growing possesses as many charms as Lilies. They are rich in color, stately and handsome in habit, and of such delicious fragrance that they stand out prominently. No herbaceous border should be without at least a few of them.

Lilies do best in the hardy border or among shrubbery. Any rich garden soil with good drainage will do. Most Lilies delight in a sunny location but prefer to have the soil around the base of the plant somewhat shaded. Once established, they will increase in beauty each year.

**Regale.** A regal beauty. Gorgeous, bell-shaped, white flowers with a touch of canary-yellow in the throat and a shading of lilac-pink on the outside. Grow 3 to 5 feet tall. Blooms in July.  
3 for \$1.00; 12 for \$3.50

**Philippinense formosanum.** Large, white, trumpet-shaped flowers on 3 to 5-foot stems; delightfully fragrant. Hardy and prolific. Blooms in September and October.  
3 for \$1.00; 12 for \$3.50



LILIAM PHILIPPINENSE FORMOSANUM



MONTBRETIAS

### CALLA LILIES

Produce an abundance of dark green foliage, spotted silvery white, which gives the plant a very ornamental appearance in the garden. Grow 1½ feet tall. Planted out in April or May they will flower beautifully in August and September.

**Alba maculata.** Large trumpet-shaped white flowers.  
Each 30c.; 3 for 85c.; 12 for \$3.00

**Golden Roosevelt.** Rich, lustrous golden yellow flowers of velvety texture.  
Each 35c.; 3 for \$1.00; 12 for \$3.75

**Pink Calla.** A dwarf Calla with many lovely pink flowers. Does splendidly in the garden. Each 60c.; 3 for \$1.70; 12 for \$6.50

### MONTBRETIA

One of the brightest of the summer-flowering bulbs, giving a profusion of flowers ranging in color from golden yellow to brilliant scarlet, from July until frost. The single flowers are gracefully arranged along a clear, stiff stem about 2 feet long, making a most desirable cut-flower.

**Mixed Colors.** 12 for \$1.15; 25 for \$2.15; 100 for \$8.00

### AMORPHOPHALLUS Rivieri (African Lily)

A veritable exotic bulbous plant. The palm-like stalks and foliage develop into the shape of a fairy-like, tropical palm 4 feet high. They are of genuine decorative value where a tropical touch is desired. This bulbous plant is very ornamental, quaint, and fantastic. Each 60c.; 3 for \$1.60

### SUMMER HYACINTH (*Hyacinthus candicans*)

Stately plants, producing tall spikes of large, pure white, pendent flowers during summer. Very effective in the garden planted in groups of six or more. Grow 3 to 4 feet tall. Not hardy. 3 for 40c.; 12 for \$1.25

### TUBEROSE, Single

Lovely single flowers of thick, wax-like texture are set close to spike, which grows 3 feet tall. A wonderful summer-flowering plant in the garden, besides being fine cut-flowers. They have a rich, exotic fragrance.  
3 for 45c.; 12 for \$1.45

### ZEPHYRANTHES (Fairy Lilies)

Produce rush-like foliage, about 6 inches high, from which rise open-petaled crocus-like flowers. Effective for massed planting and fine in the rock-garden. Bloom from July until fall.

**Rosea.** Clear rose; large. 12 for 70c.; 100 for \$5.00

### OXALIS

Free-blooming, handsome plants which are fine for edging walks or flower-beds and for the rock-garden.

**American Shamrock.** Rich rosy crimson flowers in bunches. Clover-like leaves spotted maroon. 12 for 35c.; 100 for \$2.25

**Deppei Alba.** Small white flowers. Foliage like a four-leaf clover.  
12 for 30c.; 100 for \$2.00

**Latifolia.** Same as above, but lavender-blue flowers.  
12 for 30c.; 100 for \$2.00

### TIGRIDIA (Mexican Shellflower)

Few flowers are more gorgeously colored or so beautiful. Plant in a sunny position in a flower-border or bed in well-drained soil. Planted in May they give a continuous display of beautiful colors during midsummer. Grow 2 feet tall and each stalk produces several flowers. Separate colors: **Red or Yellow, Mixed Colors.**  
3 for 30c.; 12 for \$1.00; 25 for \$1.85

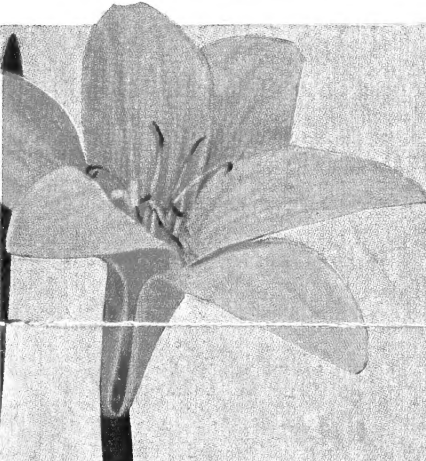
### GLORIOSA ROTHSCILDIANA (Glory Lily)

A splendid low climber, easy to grow in the garden; it does well in sheltered spots out-of-doors. Grows 2 to 3 feet high, producing a dozen or more gorgeous lily-like flowers of bright yellow and red. In bloom through the summer and autumn months. Store tubers in winter like Gladiolus.

Each \$1.00; 3 for \$2.85; 12 for \$10.80



CALLA LILY



ZEPHYRANTHES ROSEA



OXALIS



TIGRIDIA (Mexican Shellflower)

**DELIVERY.** Prices include transportation charges.

**GUARANTEE.** All bulbs are guaranteed to be true to name and sure to bloom.

**CULTIVATION.** Easily followed instructions enclosed with every shipment.

# LARGE-FLOWERED GLADIOLUS

Gladiolus make attractive displays in the garden when planted in beds or in groups along the border, and are ideal for house decoration. In compiling the following list great care has been taken to select the best variety in each color. Gladiolus are easily grown in any good, well-drained soil in a sunny location. They may be planted at intervals for a succession of bloom from early spring until as late as the first of July.

	12	100
<b>Algonquin.</b> Brilliant glowing scarlet, wide-open flowers.....	\$1 65	\$12 50
<b>Bagdad.</b> Smoky rose, deeper toward the edges and lighter in the throat.....	1 10	8 00
<b>Beacon.</b> Clear, bright rose-scarlet with large creamy blotch.....	1 35	10 00
<b>Berty Snow.</b> Light rosy lavender with lighter throat. Exquisite.....	1 10	8 00
<b>Betty Nuthall.</b> Orange-pink with light yellow throat.....	1 10	8 00
<b>Corona.</b> Creamy white with rose picotee edgings. Fine exhibition sort.....	2 10	16 00
<b>Flaming Sword.</b> Large; flame-red with long stems.....	1 05	7 50
<b>Golden Dream.</b> Golden yellow flowers on tall stems.....	1 20	9 00
<b>Maid of Orleans.</b> The pure white florets have cream throats.....	1 20	9 00
<b>Margaret Beaton.</b> Finest pure white with bright red blotch.....	1 95	14 75
<b>Margaret Fulton.</b> Beautiful deep pink. Very sturdy variety.....	1 10	8 00

	12	100
<b>Minuet.</b> Clear, light lavender. The last word in its color.....	\$1 35	\$10 00
<b>Paradise.</b> Light apricot-buff.....	1 10	8 00
<b>Peggy Lou.</b> The very latest in light rose.....	1 35	10 00
<b>Pelegrina.</b> Intense velvety violet-blue—the richest and deepest blue.....	1 20	9 00
<b>Picardy.</b> A most beautiful variety with immense spikes of rich apricot-pink blooms. Most outstanding.....	1 20	9 00
<b>Purple Beauty.</b> Magnificent purple of great size and lustrous sheen.....	1 65	12 50
<b>Rewi Fallu.</b> The finest deep blood-red. Very brilliant.....	1 35	10 00
<b>Shirley Temple.</b> Soft cream. Immense flowers heavily ruffled.....	1 35	10 00
<b>Vagabond Prince.</b> Shining reddish brown color with splash of vermillion.....	1 35	10 00

**Collection K** 3 bulbs each of the above 20 varieties **60 for \$6.15**  
Separately packed and labeled

## SUPERB GLADIOLUS VARIETIES

The varieties offered in the following Gladiolus Collection are the most outstanding and the cream of the world's best varieties. They are all large-flowered sorts with tall stems, bearing a large number of individual florets.

## Collection L

5 bulbs each of the following 10 varieties:

Berty Snow. Rosy lavender.  
Betty Nuthall. Orange.  
Flaming Sword. Red.  
Golden Dream. Yellow.  
Maid of Orleans. White.

Minuet. Lavender.  
Peggy Lou. Rose.  
Pelegrina. Blue.  
Picardy. Pink.  
Rewi Fallu. Blood-red

Separately packed and labeled

50 for **\$4.60**

## INEXPENSIVE RAINBOW MIXTURE OF LARGE-FLOWERED GLADIOLUS

This Mixture is recommended both for colorful garden decoration and for cutting purposes. Beautiful large-flowering sorts with a perfect balance of colors that rival the rainbow. All finest high-quality bulbs guaranteed to give the very best results.

12 for 95c;

100 for \$7.00;

25 for \$1.80

## Special Mixture of "Blooming-Size" Gladiolus

A special offer of young bulbs which have grown this past season to "blooming size." This size of bulbs will produce a nice display of flowers this season and year after year under normal culture. This Mixture includes many fine varieties of all the leading colors and hues. Plant plentifully so as to have cut-flowers in quantity.

100 for **\$4.25** (Supplied in units of 100 only)



PEW FALLU

MAID OF ORLEANS

PELEGRINA